



MEDIA KIT 2026



2026

WWW.QUECALORMAGAZINE.COM

GENERAL INFORMATION

QUE CALOR MAGAZINE IS A FREE WEEKLY
INFORMATIONAL / ENTERTAINMENT
MAGAZINE SERVING THE HISPANIC MARKET
IN THE PHOENIX METRO AREA.



- ADULT HEALTH
- CARS
- DEAR AMPARO
- ENTERTAINMENT
- HOME AND GARDEN TIPS
- HOROSCOPES
- ICONIC PLACES
- IDOLS
- IMMIGRATION
- JOKES
- KIDS HEALTH

- LOOKING FOR LOVE
- LOVE TIPS
- MECHANIC'S TIPS
- NEWS OF THE WEEK
- ON THE COVER
- SAVING TIPS
- SEX EDUCATION
- SHORT STORIES WITH MORAL VALUES
- SPORTS
- URBAN LEGENDS

FULL COLOR MAGAZINE

CIRCULATION IS **30,000 GUARANTEED** WEEKLY
COPIES, DISTRIBUTED VALLEY WIDE.

DISTRIBUTION POINTS ARE LOCATED IN THE
HIGHEST HISPANIC DENSITY AREAS.

AVAILABLE FOR FREE PICK UP
EVERY THURSDAY.

2026 DISTRIBUTION

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OUR DISTRIBUTION IS VALLEY WIDE

- PHOENIX • GLENDALE • TOLLESON • CASHION
- AVONDALE • GOODYEAR • EL MIRAGE
- SURPRISE • SUN CITY • PEORIA
- SUNNYSLOPE • SCOTTSDALE • MESA • TEMPE
- CHANDLER • GILBERT • APACHE JUNCTION

MAJOR DISTRIBUTION POINTS:



30,000 GARANTEED
WEEKLY COPIES DISTRIBUTED
VALLEY WIDE. OVER 900
DISTRIBUTION POINTS LOCATED IN THE
HIGHEST HISPANIC DENSITY AREAS.



**LOOK FOR THE
ORANGE RACKS
THROUGHOUT
THE VALLEY!**

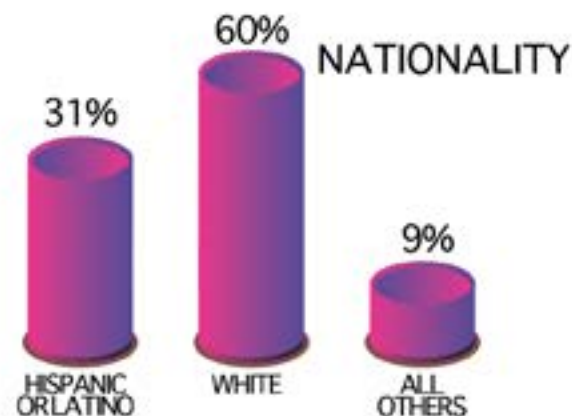
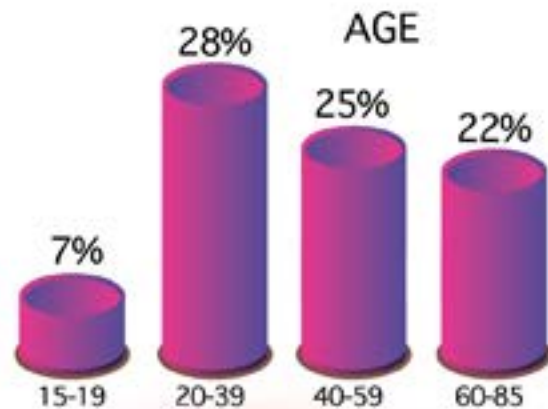
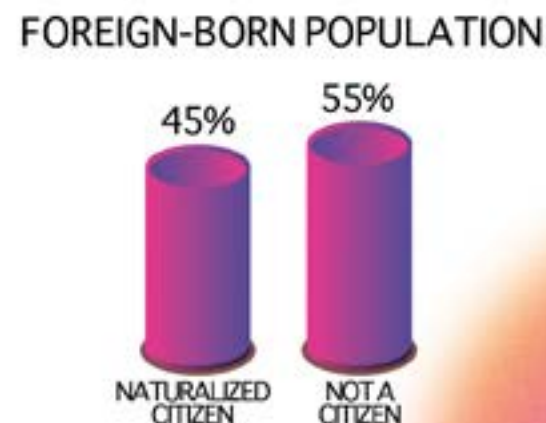
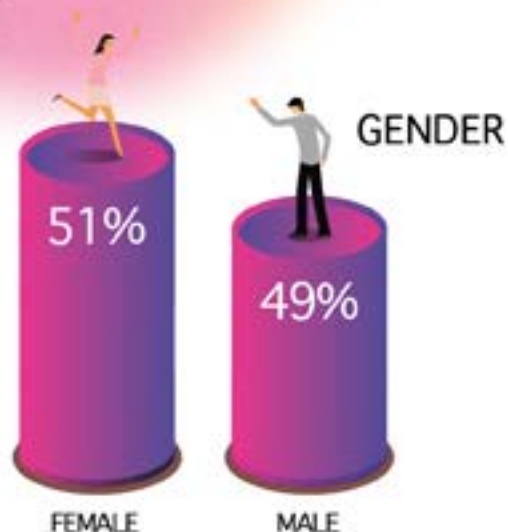


**THROUGHOUT
THE VALLEY!**



2026 DEMOGRAPHICS

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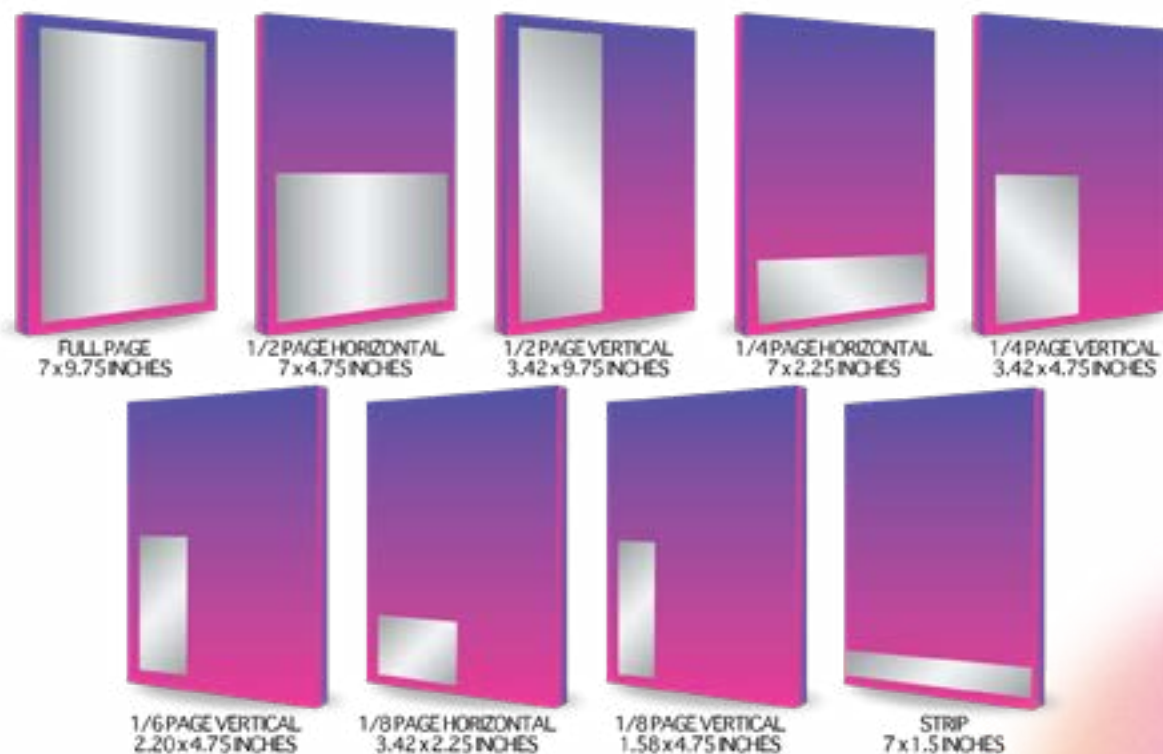
Source: U.S. Census Bureau

**REACHING
OUR PEOPLE
EVERY
WEEK!**

2026

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DEADLINES AND SPECS



WE WORK WITH THE FOLLOWING FORMATS:

- PNG, AI, PSD, EPS, PDF, TIF OR JPG.
- COLOR IMAGES MUST BE CMYK AND 300 DPI.

NEW ADS	DUE WEDNESDAYS BY 5:00 P.M.
CHANGES	DUE FRIDAYS BY 3:00 P.M.
FINALIZED PROOFS	DUE MONDAYS BY NOON
CANCELLATIONS	DUE WEDNESDAYS (9 DAYS PRIOR)



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